

Introducing NIMU — Enhanced Water by The Clean Drink Co.

Clean.
Functional.
Refreshing

✗ The Problem

- Conventional soft drinks are loaded with sugar, aspartame, and synthetic ingredients.
- Consumers are tired of empty calories and negative health effects.
- Hydration today needs to do more than just quench thirst



Our Mission

At The Clean Drink Co., we believe beverages should work for you — fueling health, energy, and balance. Our vision is to build a portfolio of better-for-you drinks that rival the biggest names in the industry, without compromising your wellbeing.



✓ The NIMU Solution

- Enhanced with Vitamin C & Antioxidants → supports immunity & wellness.
- Citrus-Infused Functional Hydration → inspired by the natural benefits of lemon water.
- Clean Label → no artificial sweeteners, no synthetic junk.
- Versatile → refreshing on its own, or as a smart mixer for social occasions