PRO Connect

An Online Client-to-Contractor Network

Connecting customers who need construction and property-related services with independent contractors seeking business opportunities.

CONNECT • BUILD • GROW

A practical network model

PRO Contractor Network (Pty) Ltd is an online business that aims to make it easier for clients to find contractors for property-related work while helping independent contractors access potential customer opportunities. PRO acts as a connection point rather than presenting itself as a traditional construction company.

Prepared for business and innovation profile purposes.

The Opportunity

Finding a suitable service provider can take time for homeowners, businesses and property professionals. At the same time, independent contractors and small service businesses need opportunities to reach customers and grow. PRO Connect is designed around this two-sided need.

How the model works

01 Client requirement	A customer identifies a construction, renovation or property-maintenance need and contacts PRO.
02 Contractor connection	PRO helps connect the customer with a contractor whose trade or service area may fit the requirement.
03 Direct discussion	The customer and contractor can discuss scope, availability, pricing and next steps directly, as appropriate.
04 Network growth	As the network develops, PRO aims to improve its processes and broaden access to relevant contractors and customers.

Core service areas

Building and renovations • Plumbing • Electrical services • Roofing and roof repairs • Painting • Tiling and flooring • Ceilings and drywall • Carpentry • CCTV and security • Property maintenance and repairs

Target customers

Residential customers, homeowners, businesses, property developers and facilities-management teams seeking contractors for suitable projects. The network also aims to create opportunities for independent contractors and small businesses across relevant trades.

Value proposition

For clients, PRO offers a central point of contact to communicate a service requirement and seek a suitable contractor connection. For contractors, PRO aims to widen visibility and access to potential work. The model is intended to support easier connections and business development; it does not guarantee work or outcomes.

Innovation, Development and Growth

What is innovative about the approach?

PRO Connect is based on an online network model that brings client demand and independent contractor capacity into one connection pathway. Its intended value is in simplifying how service requirements are communicated and how relevant contractor connections can be made. This document does not claim that a proprietary matching algorithm, dedicated matching app, automated verification system or other advanced technology has already been built.

Current stage

PRO Contractor Network is an operating business developing its client relationships, contractor network and online presence. PRO Connect, as a distinct digital innovation, is at the service-model development stage. Any future readiness-level assessment should reflect the actual development and testing completed at the time of submission.

Growth priorities

• Grow the contractor network across relevant trades and service areas.

• Increase awareness among residential and commercial customers.

• Strengthen the process for receiving client requirements and connecting them with suitable contractors.

• Develop partnerships that can create opportunities for clients and contractors.

• Assess practical digital tools that could improve the network as resources allow.

Potential use of funding

Funding could support business development and marketing, improvements to online operations, development and testing of digital service processes, contractor-network expansion and entry into additional service areas. Any funding request should be aligned to a defined budget and realistic implementation plan.

Team and leadership

PRO Contractor Network is led by its founder and director, Simphiwe Makhombothi, who oversees business direction, client engagement and business development. The business model works with independent contractors across relevant trades; it does not imply that all contractors are employees of PRO.

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This brochure describes PRO's business model and development intentions. Future capabilities are presented as plans, not as existing implemented technology.