ITHALETHU
MAINTENANCE HOLDINGS
PTY LTD
BUILDING. MAINTAINING. EMPOWERING.

PITCH DECK

2025-2026

INNOVATION SHOWCASE

Reg: 2025/333139/07
0692905663

INNOVATION PITCH 2025-2026

BUILDING. MAINTAINING. EMPOWERING.

- ITHALETHU MAINTENANCE HOLDINGS PTY LTD
- Reg No: 2025/333139/07
- Director: Ayabonga Wili | ID 9706135897083
- Cell: 0692905663
- Email: ithalethumaintenanceholding@gmail.com
- Location: East London, Buffalo City, EC

ONE-STOP RAPID-RESPONSE MODEL

- 6 trades in one call - Saving 30% costs
- Smart Maintenance Log System 2025-2026

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SLIDE 2

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THE PROBLEM

Buffalo City clients face daily frustration

- Aging infrastructure in East London needs constant upkeep
- Municipality backlogs create huge private demand
- Clients must call 3-4 different contractors for one job
- 70% complain about unreliable & expensive artisans
- No single invoice, no accountability
- Long downtime for businesses & homes

Result: High costs, delays, poor quality

- Townships & suburbs lack affordable bundled services

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SLIDE 3

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MAINTENANCE HOLDINGS

OUR SOLUTION

ONE-STOP RAPID-RESPONSE MODEL

- Innovation Showcase 2025-2026
- Single call handles 6 trades:
- Plumbing • Electrical • Painting
- Building • Cleaning • Landscaping

SMART MAINTENANCE LOG SYSTEM

- Preventative scheduling, job tracking, client history

BUNDLED PRICING - SAVE 30%

- One invoice, one team, 24/7 response
- Certified & safety compliant (COC)
- East London focus - Buffalo City Metro

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SLIDE 4

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HOW IT WORKS

Simple 4-Step Process

1. CALL / WHATSAPP 0692905663

- Client reports issue via call or WhatsApp Business

2. SMART SCHEDULING (Log 2025-2026)

- Manager Thembelani Wili schedules right artisan team
- System tracks history & preventative needs

3. TECHNICIAN DISPATCH

- Technician Sikho Mahlanza (Electrician) + field team
- Arrive equipped, fix all issues in ONE visit

4. ONE INVOICE & FOLLOW-UP

- Bundled billing, quality check, preventative reminder

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SLIDE 5

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MARKET OPPORTUNITY

Buffalo City is Ready for Us

TARGET MARKET

- Residential complexes, SMEs, Schools, Government
- Commercial buildings, Estate agents, Landlords
- East London suburbs & townships

MARKET SIZE

- Buffalo City > 800,000 population
- Thousands of properties need constant upkeep
- Aging buildings = recurring revenue

COMPETITIVE ADVANTAGE

- All trades under one management
- 24/7 response vs competitors 48-72hrs
- Single invoice vs 3-4 invoices

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SLIDE 6

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BUSINESS MODEL & TRACTION

How We Make Money

REVENUE STREAMS

- Call-out fee + Labour + Materials (per job)
- Monthly retainer for commercial clients (SLA)
- Bundled packages - 6 trades discounted

TRACTION 2025

- Founded 2025, Reg 2025/333139/07
- First 20 clients serviced in East London
- Maintenance Log System launched
- Team assembled: Manager + Technician

PROJECTIONS

- 2025: R350k turnover (startup)
- 2026: R850k turnover (growth & retainers)
- Target: 5 commercial retainer clients by Dec 2026

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SLIDE 8

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THE ASK & USE OF FUNDS

Ready to Scale 2025-2026

WHAT WE NEED

- Tools & Equipment, Branded Van & PPE, Certifications

USE OF FUNDS

- 40% Tools & Equipment (professional grade)
- 25% Branded Van & Safety PPE (visibility & safety)
- 20% Marketing & Certifications (COC, compliance)
- 15% Working capital & training for team

IMPACT BY DEC 2026

- 4-6 permanent local jobs in East London
- 5 commercial retainer clients
- Reliable maintenance for Buffalo City

- Contact: 0692905663 | ithalethumaintenanceholding@gmail.com

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