



 **Banafine**

100%
ORGANIC
HAIR EXTENSION

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The Problem



Synthetic hair

Ugandan ladies (8 million) spend about 80 million Shillings on 2.24 tons of Synthetic ('plastic') hair daily; The product is itchy, allergic, heavy, and non-biodegradable.

Source: ITC statistics 19 May 2023



Scalp issues



Land fills

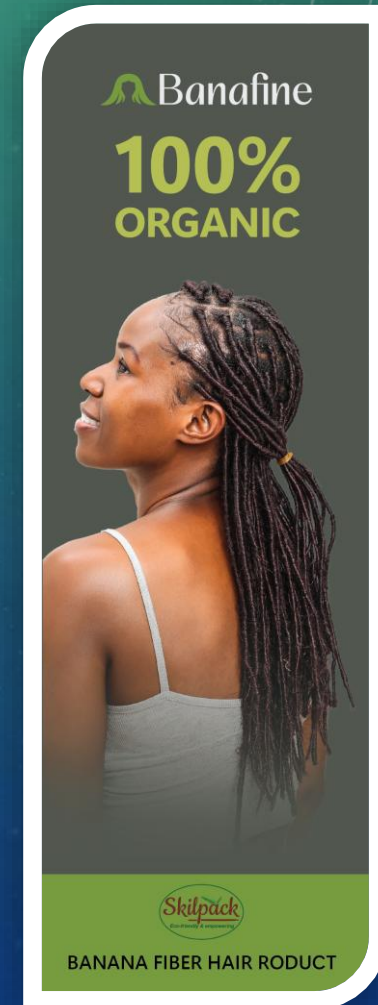
Solution



Banana plant



Extraction of fiber



Banafine hair extensions

The hair is 100% organic, beautiful, anti-itching, and reduces dandruff, light on the head and non-toxic

Target market and beneficiaries

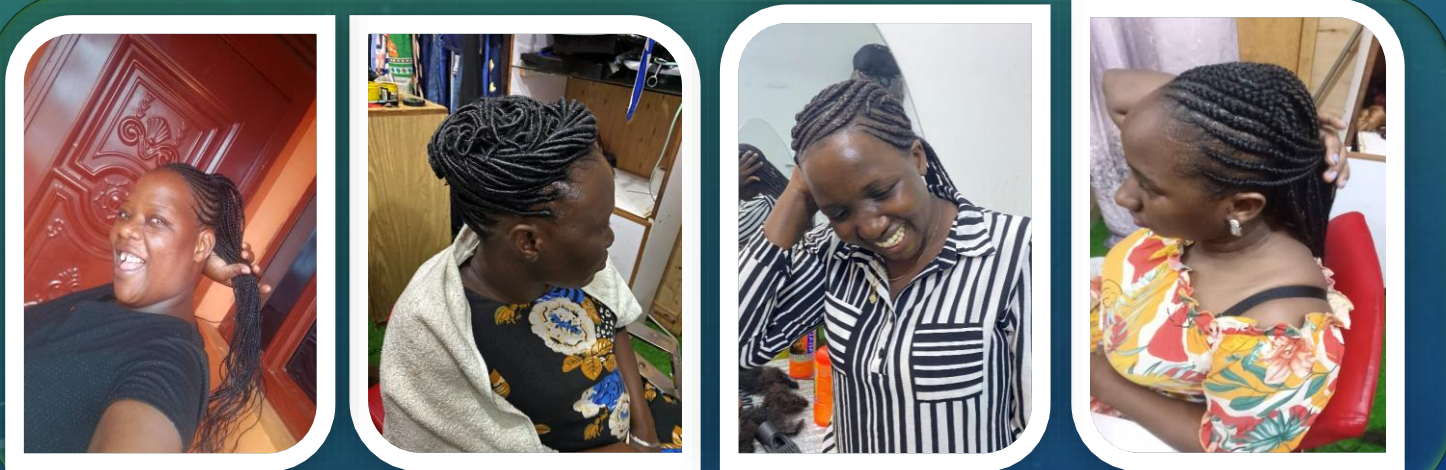
- 96% accepted to use the banana hair in product validation
- 200 women have been dressed with hair in & outside Uganda
- 700 packs have been sold so far in 6 months



**Banafine hair is now being exported to Kenya, Ghana, USA, Canada, UK, Netherlands, France & Switzerland
Targeting 8 million users with scalp issues and those that prefer organic hair**

Key achievements

COMPLETED PRODUCT & MARKET VALIDATION



Over 200 Women have plaited from 100 salons and have welcomed the hair with excitement

Other products + R&D



Door mat



Banana fiber Round hat



Cushion from hair waste



Banana fiber Yarn for knitted Sweaters (R&D)



Lampshades



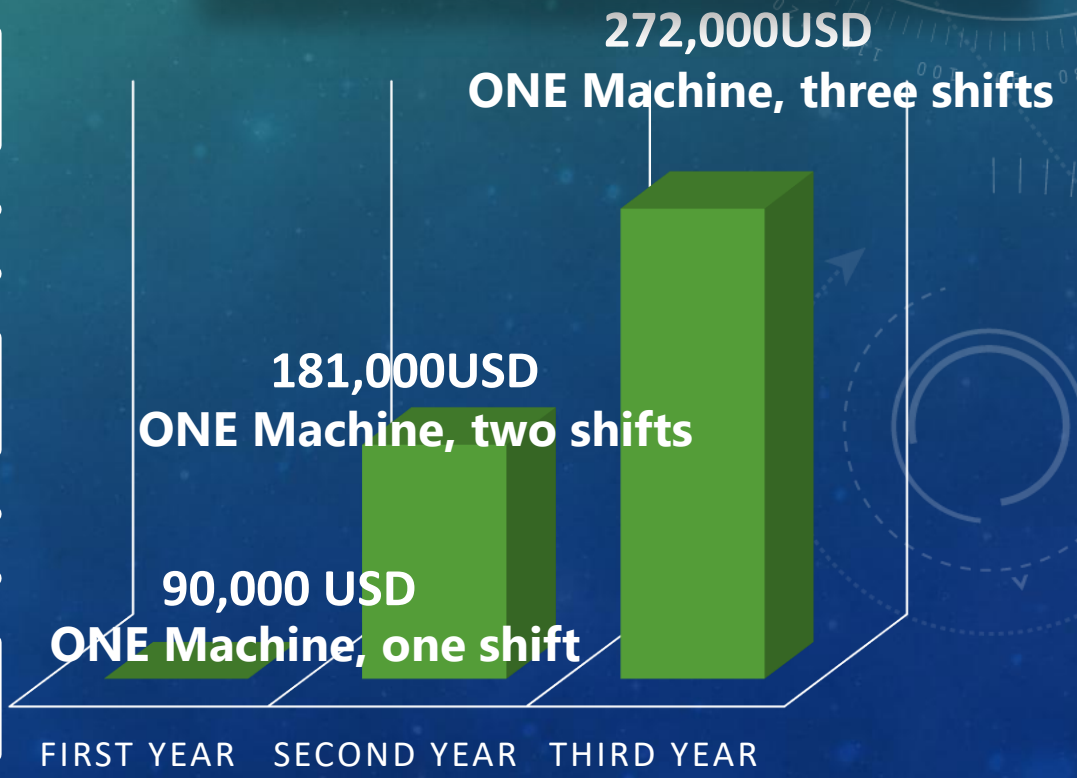
Environmental and social impact

- Transforms waste into value annually to a tune of 4.5tons of hair and related products
- Eco-friendly & biodegradable (SDG 12)
- Creates rural jobs (1000 direct & indirect) and income (756,000 USD) annually in 3 years projection.
- Empowers women, youths and builds skills (500 people)
- Promotes local value addition (100 farmers in fiber extraction) & circular economy

Implementation plan

- Scaling up & Fully commercialise hair production with modern equipment up to 9 kgs (90 packs) per week, selling at 16 USD per 100gms pack

Financials and Scalability



Our partners



Ministry of Science, Technology & innovation (STI-OP) funded the establishment Of the modern laboratory



Tiangong University, China supports Research and Development



National water & Sewerage Co-operation- recycling sensitization campaigns



Tupande – Banana fiber supply



MTN – Uganda – Investor readiness program support

The Ask



100,000 USD



Scaling-up to 36 Kgs Of hair per month

Space and a large facility

Inland and export marketing




The team



Skilpack Ltd Administration and Production team

FOR MORE INFO, VISIT SKILPACK LTD

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Thank you for listening!