

 CreativeShield presents

dalr

One link.
Direct sales.
Faster income.

Dalr is the link-in-bio commerce platform for
African creators, entrepreneurs, and small businesses.



Sell digital products, services, bookings, and
premium content from one mobile-first page.



Sell direct



Unlock content



Accept payments



Own your audience



Built by CreativeShield

Payment received
+ ₦25,000
Success



Book a Session
Consultation Call

From ₦5000

Book now



My Store

dalr.link/timcreates



Creator Course
₦15,000

Buy now



Content unlocked
Premium Download



Audience

12.4K

Total followers



African creators and small businesses build demand — but they don't control the income.

Across social platforms, DMs, payment links, and third-party tools, monetization is fragmented. Sellers struggle with delayed payouts, limited customer ownership, and unpredictable earnings.

-  Income is fragmented
-  Platforms control access
-  Payouts are delayed and unpredictable

The creator economy is growing.
Creator ownership is not.



INFRASTRUCTURE GAP:

The system was never built for creators.

Today's platforms focus on distribution, not income. Payments, access control, and earnings visibility exist as separate systems. Creating friction, delays, and lost value for creators.

-  **Access is controlled by platforms**
Algorithms decide who sees, who buys, and who reaches you.
-  **Selling is fragmented**
Links, DMs, bank transfers, manual follow-ups, spreadsheets.
-  **Payouts are inconsistent**
Delays, rolling holds, and unpredictable cycles.
-  **Income is hard to prove**
No unified records. No financial credibility. No future access.

Fragmented systems create fragmented income.



ONE LINK. YOUR STORE. YOUR INCOME.



SOLUTION:

One link. One store. One income system.

Dalr by CreativeShield gives creators, freelancers, small businesses, and sellers one link to sell digital products, services, bookings, and premium access directly to their audience.

Instead of stitching together DMs, payment requests, and disconnected tools, users get a simple storefront, integrated payments, customer access control, and faster payouts in one flow.

Dalr helps users own their customer relationships, track real earnings, and build the financial history that can unlock bigger opportunities over time.



Sell
directly



Get paid
faster



Own your
audience



Built by  CreativeShield



No middle layers. No long delays. Just direct income.

ONE LINK. YOUR STORE. YOUR INCOME.

Your Store

 dalr.me/creator



Digital Product
\$49.00

Buy now

 Secure Checkout

VISA **** 4242 

Total \$49.00

Pay \$49.00

Earnings

\$3,420.00

This month 

 Instant Delivery



E-book.pdf
12.4 MB



 Bookings

 Consultation Call
60 min 

 Premium Access



Member Area
Access granted 



HOW IT WORKS (CORE ENGINE)

dalr

Payment → Verification → Access

Dalr turns a sale into instant delivery. A buyer pays, the transaction is verified automatically, and the creator's content, service, or booking unlocks immediately.



No manual follow-up



Faster payout visibility



A smoother buyer experience



One action. Immediate value.

Dalr by  **CreativeShield**

CREATOR VALUE

Creators take back control of their income.

Dalr gives creators, freelancers, and small businesses one link to sell, get paid, and manage access — all from one place.



Set your own prices and offers



Control access to content, bookings, and digital products



Receive faster payouts and clearer income tracking



Keep more of every sale and build verifiable earnings history

From unpredictable hustle to structured, repeatable income.

dalr



Built by CreativeShield



FAN VALUE:

Fans access content instantly.



Instant access

Fans no longer need to subscribe, wait, or navigate complex platforms.



One simple payment

With a single payment, they unlock exclusive content immediately, creating a direct connection with creators.



Immediate unlock

Payments unlock content, immediately.



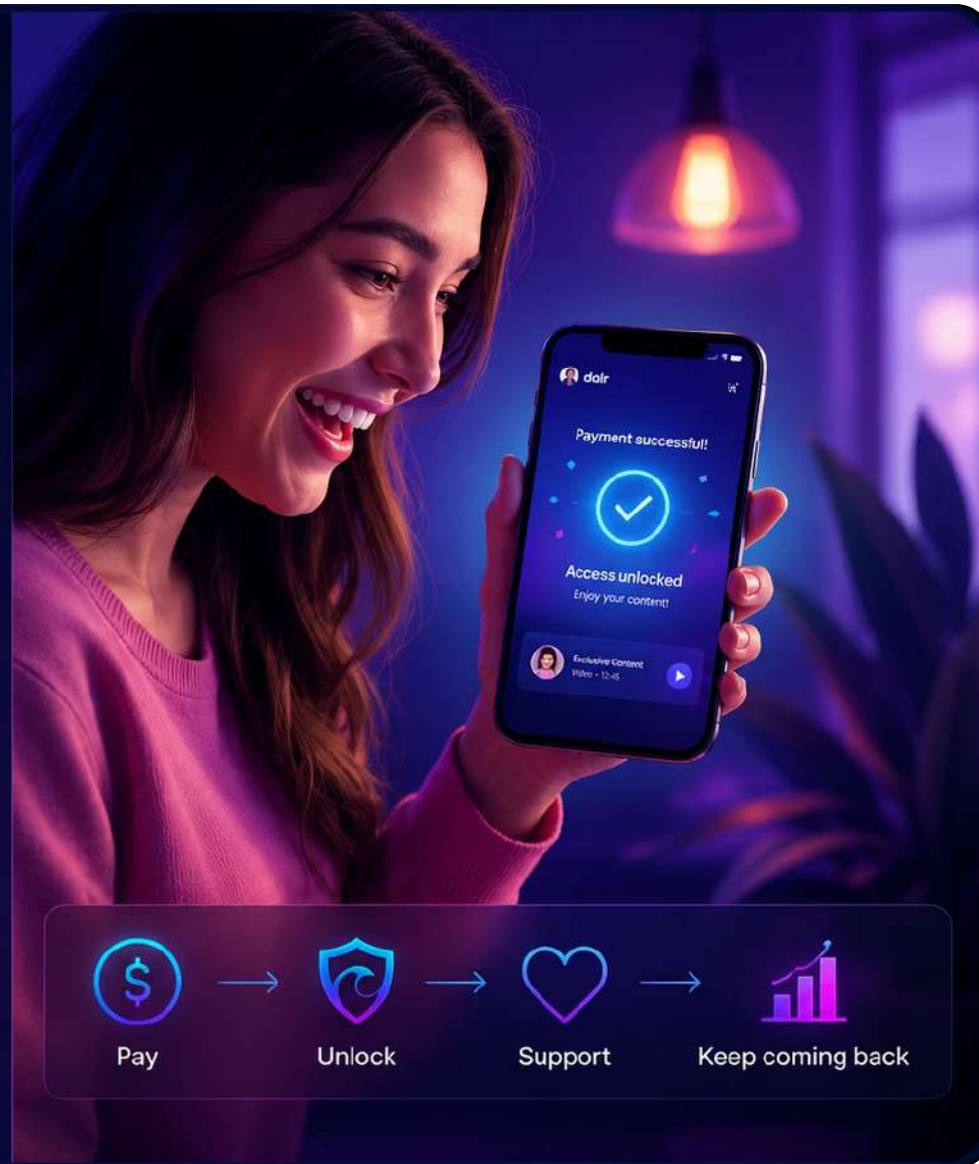
Stronger support

Support becomes simple, fast, and rewarding.
Support becomes **access**.



CreativeShield

ONE LINK. YOUR STORE. YOUR INCOME.



Pay



Unlock



Support



Keep coming back



FINANCIAL IDENTITY: Income becomes financial identity.



Every transaction on Dalr generates verifiable income data.



Over time, creators build a real financial profile, based on actual earnings, not assumptions.



This transforms informal, inconsistent income into structured financial visibility.

From *invisible income* → to **financial recognition**.





PLATFORM ARCHITECTURE: A multi-layered monetization infrastructure.

Dalr integrates three critical layers into a single system:



Payments Processing

Secure, fast, and seamless transactions for every purchase.



Access Control

Instant, secure access to content based on verified payment.



Income Tracking

Real-time, verifiable income data that builds creator financial identity.

These layers work together to create a seamless monetization and data ecosystem for creators.



One platform. Multiple value layers.





MARKET OPPORTUNITY:

The creator economy is **growing**.
But monetization is **broken**.



Millions of creators across Africa and globally generate content, products, and cultural value daily.



However, most lack access to efficient monetization tools and financial infrastructure.



As digital adoption increases, the demand for direct, accessible income systems continues to grow.



A growing economy with missing infrastructure.

One platform. **Multiple value layers.**



Secured by



CreativeShield



WHY NOW:

The **timing** is no longer **optional**.

The creator economy has reached scale.
But the systems supporting it have not evolved with it.



Mobile payments are now widely adopted.
Creators transact on the go. Monetization must be instant and frictionless.



Content creation is accelerating.
More creators. More content.
More demand for better systems.



Financial systems are under pressure.
Traditional models don't fit modern creators or their income streams.

What's missing is a direct, real-time monetization layer.

The market is ready.
The infrastructure is not.

■ Creator Activity — Income Capture



Smartphone adoption

Access has scaled rapidly, expanding the creator base across markets.



Digital payments

Transaction rails now exist, but they are not yet organized for creators.



Creator platforms

Production is growing faster than the systems that convert attention into income.



BUSINESS MODEL:

We earn when **creators earn**.

Dalr operates on a transparent, creator-first transaction model.

- ✓ Creators receive fast, reliable payouts and retain the majority.
- ✓ Our platform fee is reinvested to build better tools and infrastructure for creators.

 Transparent economics. No hidden fees.
Creator-first by design.



1



Fan payment

Dalr collects payment from the fan.

\$100 / R1,800
paid by fan

2



Creator receives payout

Payout is fast, secure, and on a set schedule.

\$92.50 / R1,665
received by creator (92.5%)

3



Platform + processing fee

Used to cover payment infrastructure, security, and platform operations.

~7.5% total
(covers payment infrastructure + platform operations)



Smartphone adoption

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TRACTION:

The core system is built.

Dalr's payment-to-access engine has been developed as the foundation of the platform.



1. MVP live structure

link-in-bio storefront, products, payments, access logic.



2. Creator onboarding ready

built to test with early creators and sellers.



3. Next phase

validate live transactions, subscriptions, and payouts.



The foundation is complete.
Now we scale.



cllr

VISION:

This starts with payments.
It scales into financial infrastructure.



Dalr begins as a direct monetization layer for creators and small sellers. Its long-term value lies in the financial data it generates.



As creators earn consistently, their income becomes verifiable — opening access to tools that were previously out of reach.



The future is not only content sales. It is income visibility, credit readiness, funding access, and financial recognition.

From content → to income → to financial access.

 CreativeShield | Parent Company





IMPACT:

We unlock economic participation for creators and small sellers.



Invisible income becomes visible

Dalr helps creators and small sellers capture payments, sales, and audience transactions in one monetization layer.



Visibility creates opportunity

Structured earnings make it easier to prove traction, build trust, and grow with more confidence.



Economic access expands

Over time, verified income can support credit readiness, funding access, and broader financial inclusion.

When income becomes visible,
opportunity follows.



CreativeShield | Parent Company





THE ASK:

We are ready to scale.

CreativeShield is seeking strategic funding and partnerships to complete Dalr, onboard early creators and small sellers, and prove the payment-to-access model in market.

Funding will support:

- MVP completion
- Creator onboarding
- Payment system scaling
- Early growth and distribution

Let's build the system creators deserve.



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